



Date: February 2024
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Dear Sir/Madam

I am writing to invite your company to consider supporting SSAFA (Soldiers, Sailors, Airmen & Families Association) this year on the 14th of April by sponsoring our annual clay pigeon shoot at Bisley of Braidwood nr Selkirk. Staging this event is in the region of £5k. Your contribution could either be in the form of supporting the whole or part of the event, sponsoring a stand, donating a prize for the draw or by entering a team of 4 to shoot on the day. Our star fundraiser is an auction of a dinner for 10 in Edinburgh Castle in a select location. This is our third year running this clay pigeon shoot and each year we have built on our previous achievements. Participants, sponsors, and Bisley themselves have been extremely supportive of SSAFA and what we are aiming to achieve. Last year we attracted 24 teams.

SSAFA is the oldest armed forces charity founded in 1884 and possibly the least known. It gives lifelong support to servicemen and women and their families regardless of how long they have served. Borders Branch volunteers receive no remuneration, they give of their time completely free. Last year alone we helped 77 clients with various issues. SSAFA is also visible at street events and Shows in the Borders making the public aware there is assistance for serving military, retired, reserve and their families in times of need.

Should you be minded to assist SSAFA Borders make the shoot a greater success, or would like additional information before deciding, please contact me on the above email address or by phone. I would be more than happy to explain what is involved, how the event is run, what is offered in return for any support and clarify more about SSAFA itself and if necessary, pay you a visit. Further information about SSAFA Borders can be found on our Web Page at www.ssafaborders.org.uk.

Yours faithfully

Major (Retd) J A Currie MBE
PR, Awareness and Fund Raising Office SSAFA Borders

Lifelong support for our Forces and their families

The Soldiers, Sailors, Airmen and Families Association – Forces Help
Registered Charity No. 210760 Est. 1885 Registered Charity (Scotland) No. SC038056
President HRH Prince Michael of Kent GCVO

Chairman Air Marshall Sir Simon Bollom KBE CB FREng



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